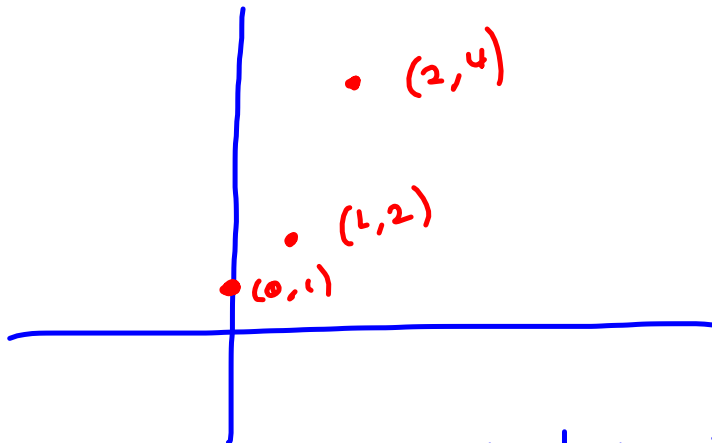
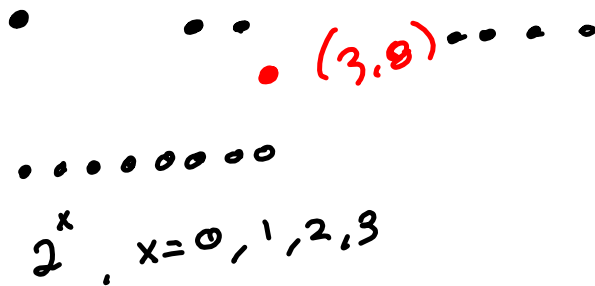


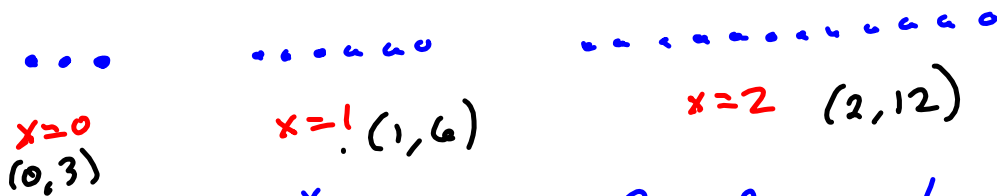
Chapter 4

Exponential and Logarithmic Functions.

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what if we started with 3 amoebas



$3 \cdot 2^x$, 3 = initial value, and
 this is NOT 6^x

6^x : (0, 1), (1, 6), (2, 36)

What's special about exponential growth?

The growth rate is proportional to the function.

Growth rate of $y = 3x + 2$

$$m = 3$$

$$\begin{array}{c} \textcircled{3x^2} \\ \searrow \\ 6x \end{array}$$

Facts: Slope of $mx + b$ is

..	..	$3x^2$	is	$6x$
..	..	$5x^3$	is	$15x^2$
..	..	$2x^4$	is	$8x^3$

Slope of 7^x is $k \cdot 7^x$

Variable in exponent is a big deal.

Slope of 7^x is $(\ln 7) \cdot 7^x$

↑
The proportionality
constant.

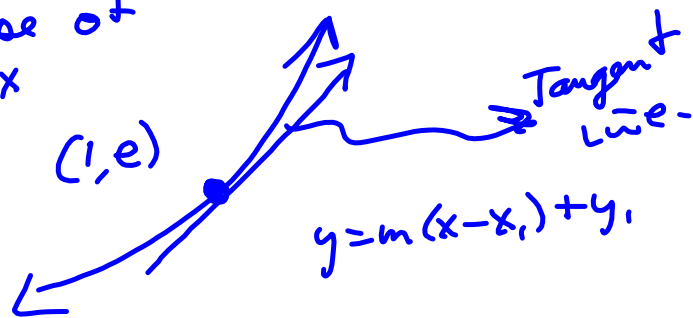
A very SPECIAL exponential function
is the NATURAL exponential function

$$e^x \quad 2 < e < 3$$

Euler

e^x is exactly as steep
as it is tall.

The slope of
 e^x is e^x



$$y = e(x - 1) + e$$

$$= ex - e + e$$

$$y = ex$$

Logarithms are the inverses of exponentials.

Recall:

f^{-1} is the function that sends $f(x)$ back to x .

Example $y = 2^x = f(x)$
 $y = \frac{1}{2}x = f^{-1}(x)$, because
 $f(f^{-1}(x)) = 2(f^{-1}(x)) = 2(\frac{1}{2}x) = x$

~~$\log_2(2^x) = x$~~
 ~~$2^{\log_2(x)} = x$~~

$\log_2(x) = b$
 means
 $x = 2^b$

$$\log_2(16) = 4$$

$$= \log_2(2^4)$$

↑
base

We use logs to solve equations involving exponential functions

$$3^x = 7$$

(Add both sides with a log.

$$\log_3(3^x) = x = \log_3(7)$$

$$\log_7(x) = 13$$

$$7^{\log_7(x)} = 7^{13}$$

$$x = 7^{13}$$

write $3^x = 7$ in logarithmic form

$$\log_3(3^x) = \log_3(7)$$

$$x = \log_3(7)$$

Natural Exponential:

$$e^{.7x}$$

The .7 is the (relative)
growth rate.

Applications:

Compound Interest, Exponential Growth

Pop. Growth

Radiometric Dating

Exponential Decay

Feldspar

K-feldspar

Na-feldspar

Orthoclase
Feldspar.

Millisium