

$$g(x) = 7 \cdot 3^{5x+2} - 11$$

in terms of  $f(x) = 3^x$

$$7f(5x+2) - 11$$

The 5 makes it tougher, but we're strong.

My approach:  $5x+2 = 5(x + \frac{2}{5})$

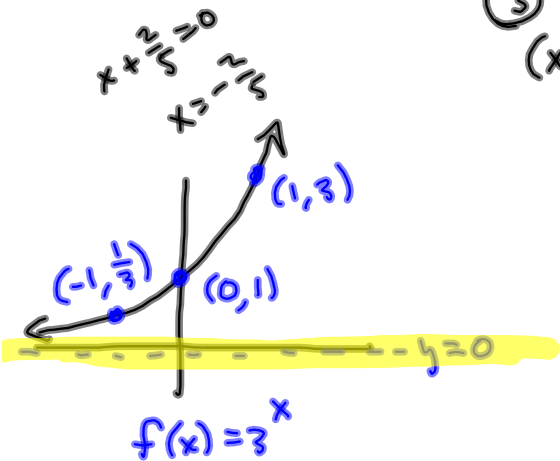
$$7 \cdot f\left(5\left(x + \frac{2}{5}\right)\right) - 11$$

①  $(x, y) \rightarrow (x, 7y)$

②  $(x, y) \rightarrow (\frac{1}{5}x, y)$

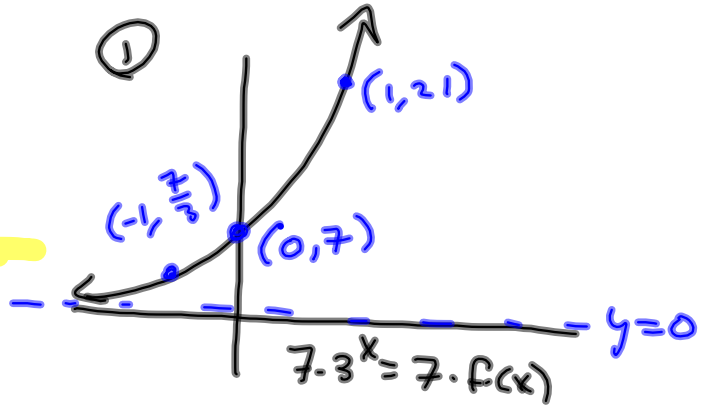
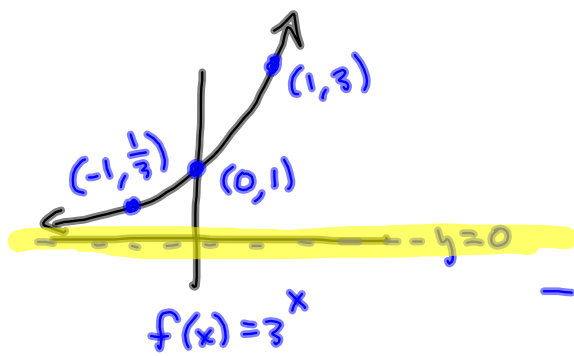
③  $(x, y) \rightarrow (x - \frac{2}{5}, y)$

④  $(x, y) \rightarrow (x, y - 11)$



$$3^{-100} = \frac{1}{3^{100}} > 0,$$

but very close to  $y = 0$



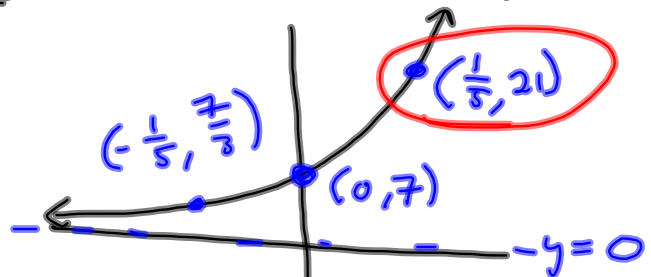
①  $7f(x) = 7 \cdot 3^x$

$(x, y) \rightarrow (x, 7y)$

②  $7 \cdot 3^{5x} = 7f(5x)$

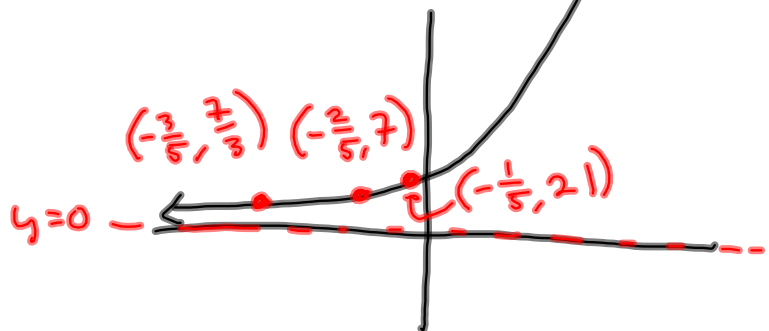
②  $7f(5x) = 7 \cdot 3^{5x}$

$(x, y) \rightarrow (\frac{1}{5}x, y)$



③  $7f(5(x + \frac{2}{5})) = 7 \cdot 3^{5(x + \frac{2}{5})}$

③  $7 \cdot 3^{5(x + \frac{2}{5})}$



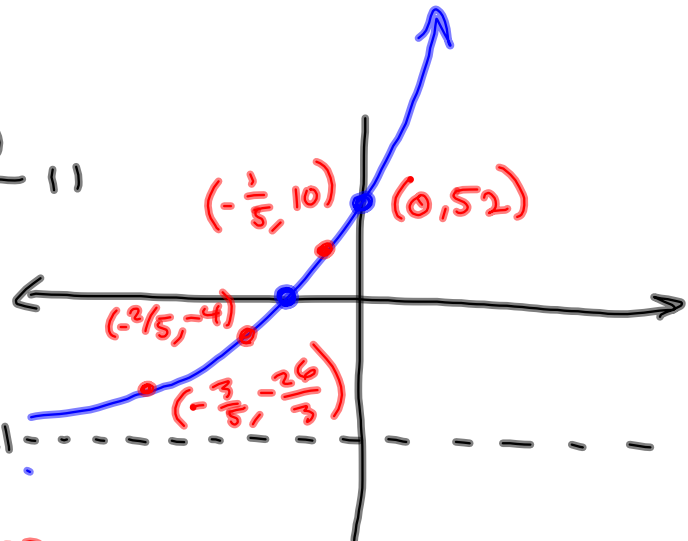
$$\textcircled{4} \quad 7f\left(5\left(x + \frac{2}{5}\right)\right) = 7 \cdot 3^{5\left(x + \frac{2}{5}\right)} - 11$$

$$= g(x)$$

Locate  
y-int. from  
ORIGINAL.

$$g(x) = 7 \cdot 3^{5x+2} - 11$$

$$g(0) = 7 \cdot 3^2 - 11 \quad y = -11$$



$$\frac{7}{3} - 11 = \frac{7-33}{3} = -\frac{26}{3}$$

$$g(0) = 63 - 11 = 52 \rightarrow (0, 52) \text{ y-int.}$$

For full credit, we need the x-intercept.

Don't know how, yet.

Need logs

FRIDAY Quiz on Chapter 3  
homework.

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Why logs? Because they are the inverse functions of exponential functions. Need that to extract  $x$  from exponent, to solve for  $x$ .

$$\begin{array}{ll} 2x = 4 & f(x) = 2x \\ \frac{1}{2}(2x) = \frac{1}{2} \cdot 4 & f^{-1}(x) = \frac{1}{2}x \\ x = 2 & f^{-1}(f(x)) = x \end{array}$$

$$\begin{array}{ll} x^3 = 8 & f(x) = x^3 \Rightarrow \\ (x^3)^{\frac{1}{3}} = 8^{\frac{1}{3}} = \sqrt[3]{8} & f^{-1}(x) = x^{\frac{1}{3}} \\ x = 2 & f^{-1}(f(x)) = f^{-1}(x^3) \\ & = (x^3)^{\frac{1}{3}} = x^1 = x \end{array}$$

$$f(x) = 3^x$$

$$f^{-1}(x) = \log_3(x)$$

$$y = \log_b x \quad \text{means}$$
$$x = b^y$$

$$\log_3(81) = \log_3(3^4) = 4$$

$$\log_2(16) = \log_2(2^4) = 4$$

$$\log_7(7^x) = x$$

$$\log_7(x) = f^{-1}(x) \quad \text{for} \quad f(x) = 7^x$$

$$f^{-1}(f(x)) = x$$

$\log_7(x)$  plucks the  $x$  out  
of the exponent of  $f(x) = 7^x$

$$x^3 = 8$$

$$(x^3)^{\frac{1}{3}} = 8^{\frac{1}{3}}$$

$$x = 2$$

$$3^x = 81 = 3^4$$

$$\log_3(3^x) = \log_3(81) = 4$$

$$x = 4$$

Exponent Rule

$$a^b a^c = a^{b+c}$$

$$x^2 \cdot x^5 = x^7$$

$$(a^b)^c = a^{bc}$$

$$(3^2)^{10} = 3^{20}$$

$$\log\left(\frac{a}{b}\right)$$

$$= \log\left(a \cdot \frac{1}{b}\right)$$

$$= \log(a) + \log\left(\frac{1}{b}\right)$$

$$= \log(a) + \log(b^{-1})$$

$$= \log(a) - \log(b)$$

Log Rule

$$\log(a \cdot b) = \log(a) + \log(b)$$

$$\log_3(81) = \log_3(3 \cdot 27)$$

$$= \log_3(3) + \log_3(27)$$

$$= 1 + 3 = 4$$

$$b \log(a) = \log(a^b)$$

$$\log(x^3) = \log(x \cdot x \cdot x)$$

$$= \log(x) + \log(x) + \log(x)$$

$$= 3 \log(x)$$

$$y = \log_b(x)$$

$$b^y = b^{\log_b(x)}$$

$$b^y = x$$

$$\log_a(b^y) = \log_a(x)$$

$$y \log_a(b) = \log_a(x)$$

$$y = \frac{\log_a(x)}{\log_a(b)} = \log_b(x)$$

Change of Base for Calculator Work

Find  $\log_3(7)$

$$= \frac{\log_{10}(7)}{\log_{10}(3)}$$

$\log_{10}(x) = \text{Common}$

$\log = \log(x)$

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$$\log_e(x) = \ln(x)$$