

$$z(x) = \frac{(x+2)(x^2-1)}{(x+1)(x-3)} = \frac{(x+2)(x-1)\cancel{(x+1)}}{\cancel{(x+1)}(x-3)} = \frac{(x+2)(x-1)}{x-3} = R^*(x)$$

$x \neq -1$

$$D = \{x \mid x \neq -1 \ \& \ x \neq 3\}$$

V.A.:  $x=3$

Hole:  $x=-1$

$$R^*(-1) = \frac{(-1+2)(-1-1)}{-1-3} = \frac{-2}{-4} = \frac{1}{2}$$

Hole  $(-1, \frac{1}{2})$

H.A.:  $\frac{(x+2)(x-1)}{x-3} = \frac{x^2+x-2}{x-3}$   
None

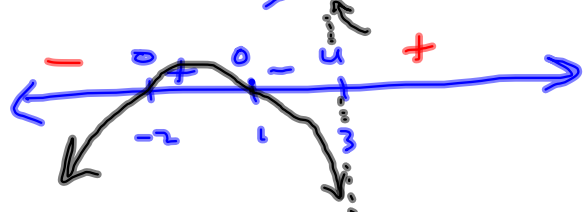
O.A.:  $3 \overline{) 1 \quad 1 \quad -3}$   
 $\quad \underline{3 \quad 2}$   
 $\quad \quad \underline{1 \quad 4}$   
 $\quad \quad \quad \Rightarrow$   
 $y = x + 4$  is O.A.

$$R(0) = \frac{(0+2)(0-1)}{0-3} = \frac{-2}{-3} = \frac{2}{3}$$

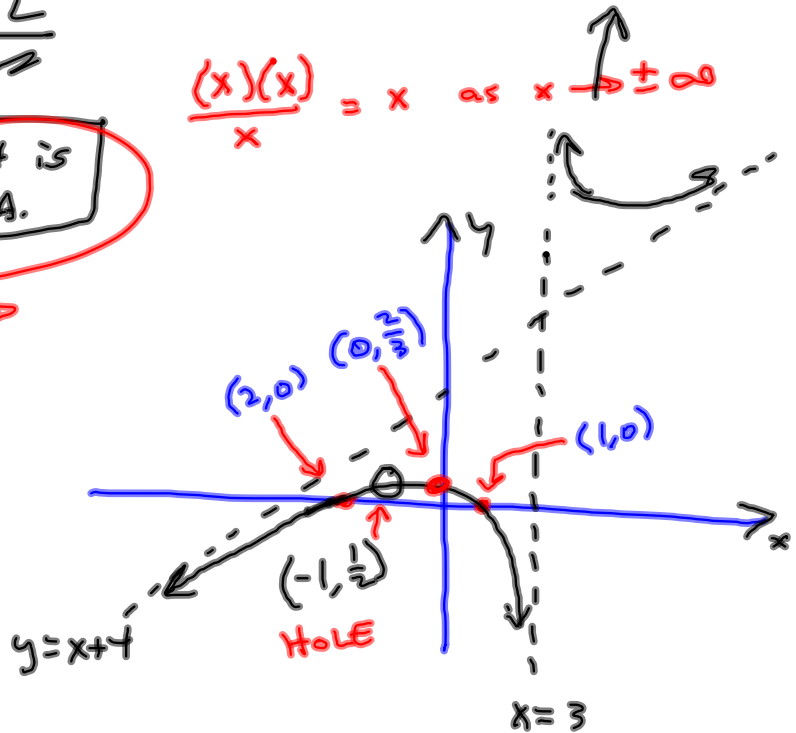
$(0, \frac{2}{3}) = y\text{-int}$

x-int:  $(-2, 0), (1, 0)$

critical:  $x=3, -2, 1$  m=1 for all



$\frac{(x)(x)}{x} = x$  as  $x \rightarrow \pm\infty$



$x^5$  ← Exponent  
 ↑  
 Base

New! Exponential Functions.

$$f(x) = b^x \quad \begin{matrix} b \neq 1 \\ b > 0 \end{matrix}$$

$(-3)^x$  No way  
 $1^x = 1$  Boring!

$f(x) = 3^x$

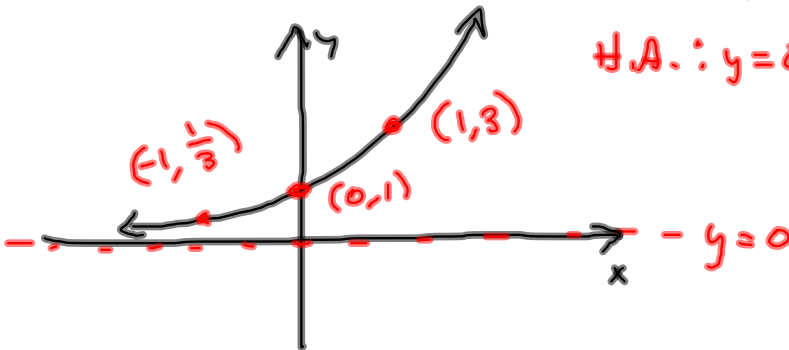
$D = (-\infty, \infty), R = (0, \infty)$

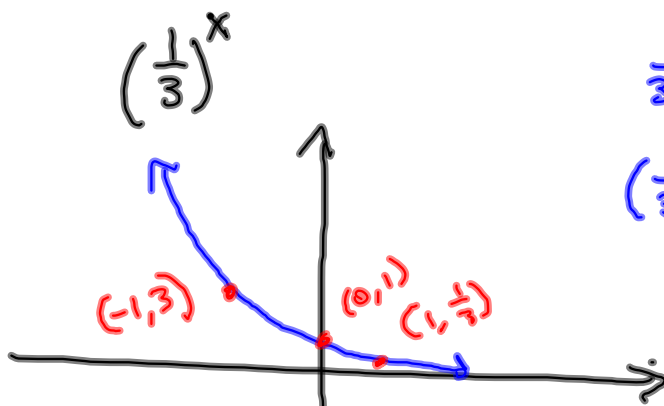
H.A.  $\therefore y = 0$

EXPONENTIAL GROWTH.

$b > 1$

$b = 3$  in this one.





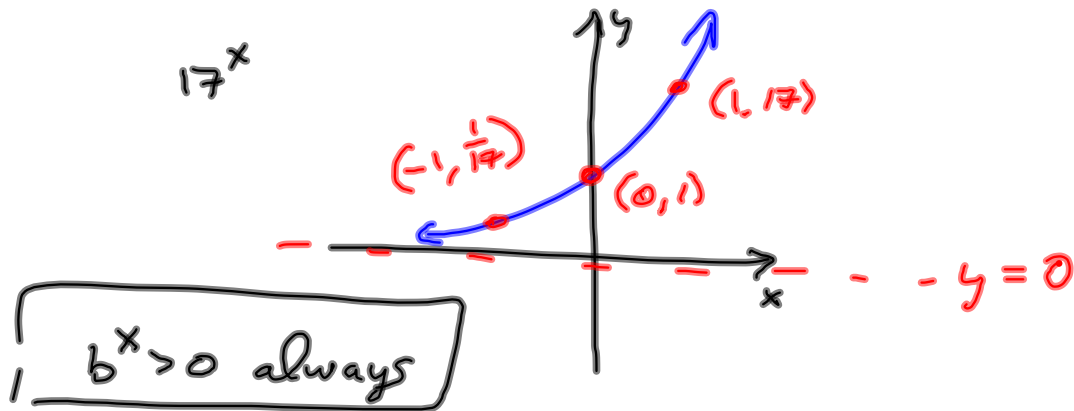
$$\frac{1}{3} = 3^{-1}$$

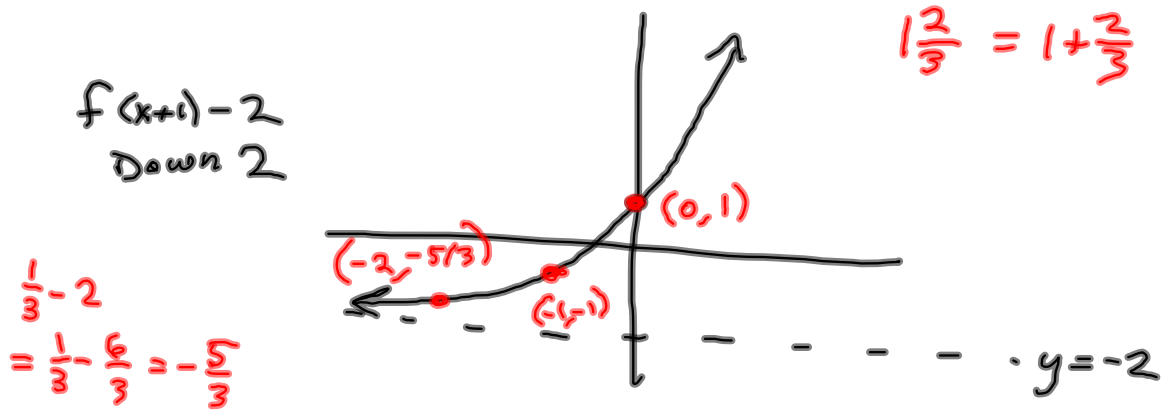
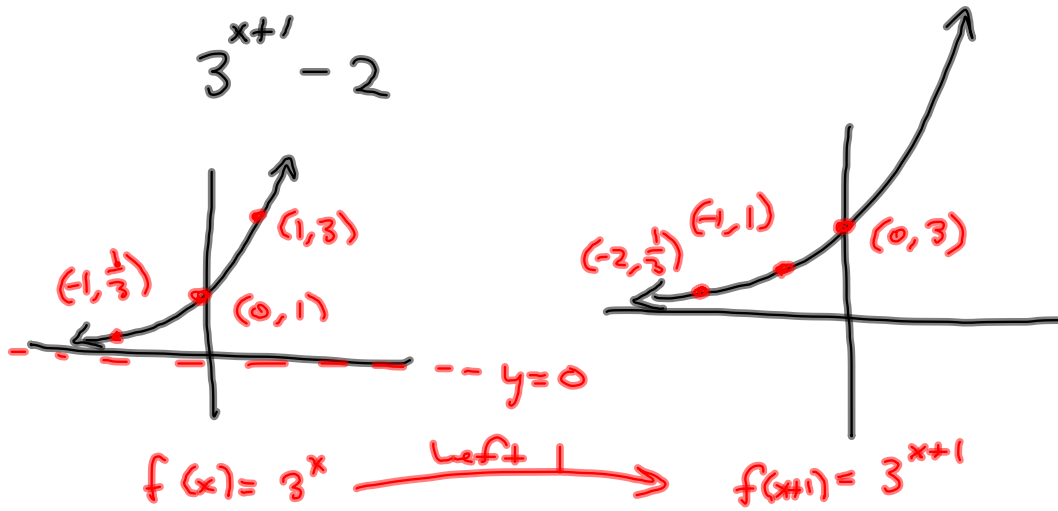
$$\left(\frac{1}{3}\right)^x = (3^{-1})^x = 3^{-x}$$

Mimes image of  
 $f(x) = 3^x$ !

Exponential  
 Decay  $0 < b < 1$   
 $f(x) = b^x$

$$\left(\frac{1}{3}\right)^{-1} = \frac{1^{-1}}{3^{-1}} = \frac{1}{\frac{1}{3}} = 1 \cdot \frac{3}{1} = 3$$





See last pg of text for properties of exponents

Exponential Equations.

$$A^C = A^B \Rightarrow C = B$$

Exponential Function  
is 1-to-1.

$$f(C) = f(B) \Rightarrow C = B$$

$$2^{3x+2} = 2^{5x} \Rightarrow 3x+2 = 5x$$

$$-2x = -2$$

$$\boxed{x=1}$$

$$3^{-x} = 9$$

$$3^{-x} = 3^2$$

$$-x = 2$$

$$\boxed{x=-2}$$

$$\left(\frac{4}{9}\right)^x \cdot \left(\frac{8}{27}\right)^{1-x} = \frac{2}{3}$$

$$\frac{4}{9} = \frac{2^2}{3^2} = \left(\frac{2}{3}\right)^2$$

$$\frac{8}{27} = \frac{2^3}{3^3} = \left(\frac{2}{3}\right)^3$$

$$\left(\left(\frac{2}{3}\right)^2\right)^x \left(\left(\frac{2}{3}\right)^3\right)^{1-x} = \frac{2}{3}$$

$$\left(\frac{2}{3}\right)^{2x} \left(\frac{2}{3}\right)^{3-3x} = \frac{2}{3}$$

$$\left(\frac{2}{3}\right)^{2x+3-3x} = \frac{2}{3}$$

$$\left(\frac{2}{3}\right)^{3-x} = \left(\frac{2}{3}\right)^1$$

$$3-x = 1$$

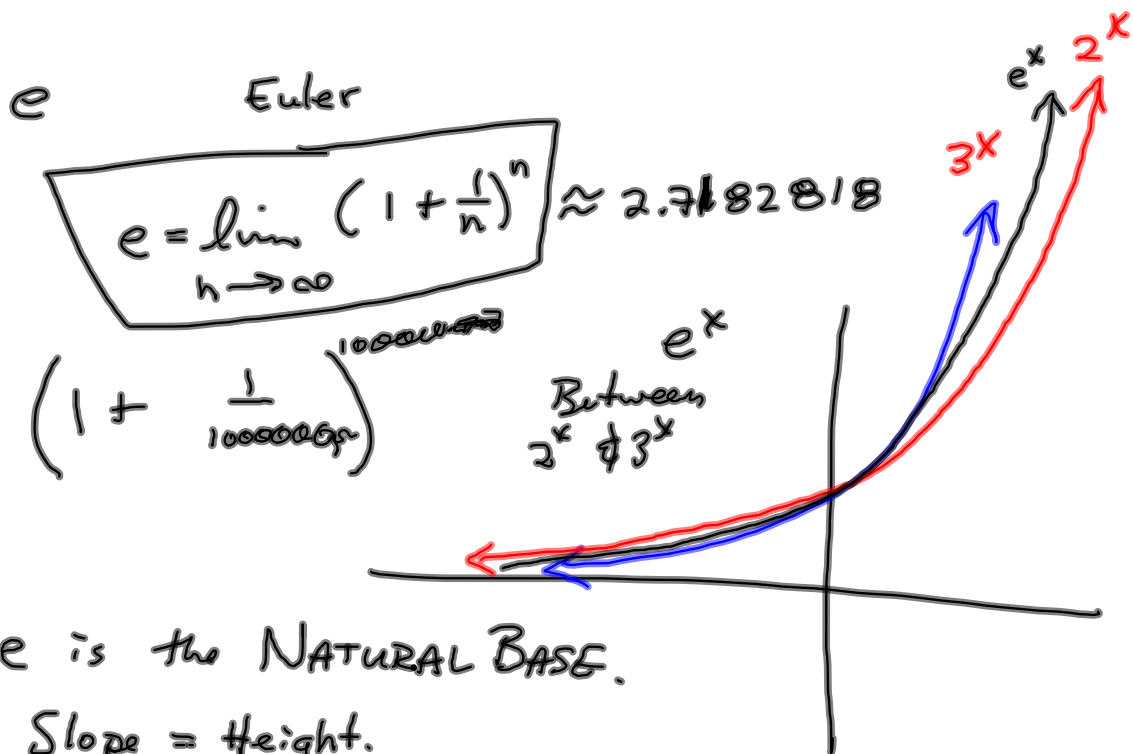
$$-x = -2$$

$$\boxed{x=2}$$

$$(a^b)^c = a^{bc}$$

$$3^{(1-x)} = 3^{-3x}$$

$$a^r \cdot a^s = a^{r+s}$$



$e$  is the NATURAL BASE.

Slope = Height.

It's its own derivative.

## Compound Interest

\$100 invested @ 6% APR  
compounded monthly.

Month	Balance
0	100
1	$100 + \frac{.06}{12}(100)$
2	$100 + \frac{.06}{12}(100) + \left(100 + \frac{.06}{12}(100)\right) \frac{.06}{12}$
	$= 100\left(1 + \frac{.06}{12}\right) + 100\left(1 + \frac{.06}{12}\right)\left(\frac{.06}{12}\right)$

Factor out

$$100\left(1 + \frac{.06}{12}\right):$$

$$= 100\left(1 + \frac{.06}{12}\right) \left[1 + \frac{.06}{12}\right]$$

$$= 100\left(1 + \frac{.06}{12}\right)^2$$

⋮



$$36 \text{ months: } 100\left(1 + \frac{.06}{12}\right)^{36}$$

36 months  $\Rightarrow$  3 yrs times 12  
periods per year.

$$100\left(1 + \frac{.06}{12}\right)^{12 \cdot 3}$$

$$A = P\left(1 + \frac{r}{m}\right)^{mt}$$

P = Principal

r = interest rate

m = periods per year

t = time, in years



§ 4.1 I #s 9-20, 21, 24, 27, 30,  
39, 40, 41, 42, 47, 50, 51, 55

Next time:

Continuous Compounding

Radioactive Decay

$$\rightarrow P\left(1 + \frac{r}{m}\right)^{mt} \xrightarrow{m \rightarrow \infty} Pe^{rt}$$