

$\S 5.4$ ~~FOIL~~ Distribute each term in
 $(a+b)$ ← 1st factor over each term
 in 2nd factor.
 $(a+b)(c+d)$

$$= ac + ad + bc + bd$$

An extension of the distributive law

$$(3x+2)(x^2-5x+7)$$

FM O I M L

$$= (3x)(x^2) + (3x)(-5x) + (3x)(7) + \underline{(2)(x^2)} + \underline{(2)(-5x)} + \underline{(2)(7)}$$

$$= 3x^3 - 15x^2 + 21x + 2x^2 - 10x + 14$$

$$\boxed{3x^3 - 13x^2 + 11x + 14}$$

See #6b. I ordered it differently

Trinomial • Binomial

$$(3x^2 - 5x + 2)(x + 7) = (x + 7)(3x^2 - 5x + 2)$$

$$= 3x^3 + 21x^2 - 5x^2 - 35x + 2x + 14$$

$$= 3x^3 + 16x^2 - 33x + 14$$

$$(a + b)(a - b) = a^2 - b^2 \quad \text{Difference of two squares.}$$

$$(a + b)(a + b) = (a + b)^2 = a^2 + 2ab + b^2 \quad \left. \begin{array}{l} \text{(Prove by FOIL)} \\ \text{Square of Binomial} \end{array} \right\}$$

$$(a - b)(a - b) = (a - b)^2 = a^2 - 2ab + b^2$$

Bonus :

$$a^3 - b^3 = (a - b)(a^2 + ab + b^2)$$

$$a^3 + b^3 = (a + b)(a^2 - ab + b^2)$$

Sum & Difference of 2 cubes.

$$x^3 - 27 = x^3 - 3^3 = (x - 3)(x^2 + 3x + 9) \quad \text{Kew!}$$

$$(5x+3)(5x-3) = (5x)^2 - 3^2 = 25x^2 - 9$$
$$(a+b)(a-b) = a^2 - b^2$$

coming soon: Factor $25x^2 - 9$

Want to
be able to
work these in
both directions.

$$= 5^2x^2 - 3^2 = (5x)^2 - 3^2$$
$$= (5x+3)(5x-3)$$

$$\begin{aligned}
 [a-b] [a+b] &= a^2 - b^2 \\
 [(x+2) - 5] [(x+2) + 5] & \\
 = (x+2)^2 - 5^2 & \\
 = x^2 + 2 \cdot 2 \cdot x + 2^2 - 25 &= x^2 + 4x + 4 - 25 \\
 \color{red}{a^2 + 2ab + b^2} &= x^2 + 4x - 21
 \end{aligned}$$

Good to "see" this, but not efficient, for now.

Easier Way:

$$\begin{aligned}
 [x-3] [x+7] &= x^2 + 7x - 3x - 21 \\
 &= x^2 + 4x - 21
 \end{aligned}$$

These can come up in different shapes:

$$\begin{aligned}
 & \left((2x+3)^{\frac{1}{2}} - 3 \right) \left((2x+3)^{\frac{1}{2}} + 3 \right) \\
 &= \left((2x+3)^{\frac{1}{2}} \right)^2 - 3^2 \\
 &= (2x+3)' - 9 \\
 &= 2x+3-9 \\
 &= \boxed{2x-6}
 \end{aligned}$$

So that's
 why we see
 $[(2x-3)+4][(2x-3)-4]$
 on the homework
 we just don't have
 a good application, yet.

GCF - Greatest Common Factor.

Factor out the GCF $14xy^3$

$$28x^2y^3 - 42xy^4$$

$$= 7(4x^2y^3 - 6xy^4)$$

$$= 7 \cdot 2(2x^2y^3 - 3xy^4)$$

$$= 14x(2xy^3 - 3y^4)$$

$$= 14xy(2xy^2 - 3y^3)$$

$$= 14xy \cdot y^2(2x - 3y)$$

$$= 14xy^3(2x - 3y)$$

Didn't get the GCF right away, but kept pulling out factors until nothing in common remained

2 · 2 · 7

2 · 3 · 7

$$\begin{array}{r} 2 \overline{) 28} \\ 2 \overline{) 14} \\ 7 \end{array}$$

$$\begin{array}{r} 2 \overline{) 42} \\ 3 \overline{) 21} \\ 7 \end{array}$$

GCF = 2 · 7 = 14

2, 3, 5, 7, 11, 13, 17, 19, 23, 29, 31

is the GCF

Splitting composite integers into a product of primes.

$$\triangle \text{ smiley} + \square \text{ smiley}$$
$$= \text{smiley} (\triangle + \square)$$

$$5x(2x-7) + 13(2x-7)$$

$$(2x-7)(5x+13) = 10x^2 + 26x - 35x - 91$$
$$= 10x^2 - 9x - 91$$

$$10x^2 - 9x - 91 = (ax + b)(cx + d)$$

Magic number:

Somehow, $acx^2 = 10x^2$

$$(10)(-91) = -910$$

$$bd = -91$$

Need $-9x$ in the middle

$$bcx + adx = -9x$$

$$-9x = -10x + 1x$$

$$(-10)(1) = -10$$

↳ This is kinda what we'll use.

$$= -11 + 2$$

$$(-11)(2) = -22$$

$$= -12 + 3$$

$$(-12)(3) = -36$$

$$= -20 + 11$$

$$(-20)(11) = -220$$

Higher $= -30 + 21$

$$(-30)(21) = -630$$

Lower $= -40 + 31$

$$(-40)(31) = -1240$$

$$= -35 + 26$$

$$(-35)(26) = -910!$$

Sweet!

$$\begin{array}{r} -35 \\ \underline{26} \end{array}$$

$$10x^2 - 9x - 91$$

$$= 10x^2 - 35x + 26x - 91$$

$$26 = 2 \cdot 13$$

$$91 = 7 \cdot 13$$

$$= 5x[2x - 7] + 13[2x - 7]$$

$$7 \left[\begin{array}{r} 91 \\ 13 \end{array} \right] \quad 2 \left[\begin{array}{r} 26 \\ 13 \end{array} \right]$$

$$= [2x - 7][5x + 13] \text{ is now factored!}$$